

Join the Franklin County Community Cessation Initiative

Franklin County
Public Health



Help Us Increase Tobacco Quit Rates

Currently, 22.4% of Franklin County adults smoke.

As of 2015, 11% of mothers reported smoking at some point in their pregnancy.

Franklin County Public Health is seeking community stakeholders to partner in this cessation initiative in two roles: referral partners and/or cessation service providers.

Stakeholders can be:

- HEALTHCARE PROVIDERS
- SOCIAL SERVICES CASE WORKERS
- FAITH BASED GROUPS
- COMMUNITY CENTERS
- ANY AGENCY OR INDIVIDUAL WHO WORKS WITH THE PUBLIC

Your Role

- A referral partner refers tobacco users to cessation services.
- A cessation provider offers cessation services utilizing the referral system and program guidelines provided.

Our Role

- The first seven providers who sign on will receive a one-time \$1000 incentive.
- A tobacco treatment specialist certification training, including CMEs, for those providers who sign on.

36%

Nationally, nearly 1 in 5 adults (or 45.7 million adults) have some form of mental health condition, and 36% of these people smoke cigarettes.

12%

12% of live births were from mothers that smoked some time during pregnancy in Franklin County

28.8%

28.8% of cancer deaths in Franklin County from 2010-2014 were lung & bronchus

To learn more contact:

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Together we can make a difference!

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Franklin County